

Hailey Fitzgerald

When I reflect on what shaped my drive and curiosity, I always return to my childhood home—a place divided by football allegiances, but united by passion. My dad, a proud Philadelphian, cheered for the Eagles with a fervor that could fill a stadium, while my mom, a lifelong Washington fan, brought her own brand of loyalty to every Sunday. In a house where picking sides could spark a family debate, I learned early that passion is not just something you feel—it's something you live out loud.

Instead of choosing one side, I embraced both: my mom's unwavering commitment and my dad's deep-rooted pride. That tug-of-war didn't just make me an Eagles fan (though I'll admit, I've been known to sing the fight song from the rooftops); it taught me to throw myself wholeheartedly into everything I do. It's the same energy that inspired me to become the first in my family to pursue a college education—a goal shaped by the sacrifices of parents who never had that opportunity themselves.

My path became clearer in high school, when a marketing class introduced me to the power of communication and strategy. I realized that the best strategies aren't about picking sides—they're about finding creative ways to connect across differences. This lesson resonated with me on a personal level: my older brother has a learning disability, and growing up, I became his translator, rephrasing his thoughts so others could understand. It was here I learned that true communication is about making sure everyone is heard, and that authenticity is non-negotiable.

That's the mindset I would bring to a strategy internship with your team. I believe the most effective ideas come from embracing what makes us unique, asking honest questions, and not being afraid to bring a little humor into the mix. Strategy doesn't have to be stiff; the best solutions often come from a place of genuine curiosity and connection.

I am excited about the opportunity to contribute my perspective—one shaped by a love of storytelling, a knack for bridging divides, and a belief that real impact comes from being real. I look forward to learning from your approach and bringing my own passion, creativity, and sense of humor to your team